



Jul 1, 2015 - Sep 30, 2015

## Audience Overview



All Sessions  
100.00%



New Users  
56.44%



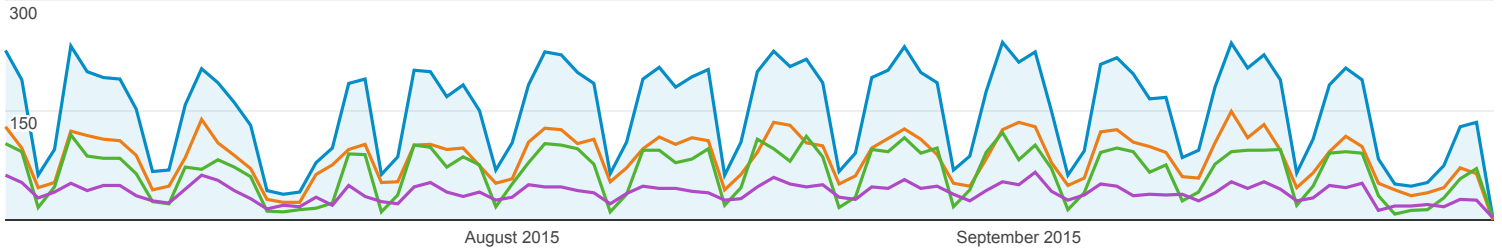
Returning Users  
43.56%



Mobile and Tablet Traffic  
24.83%

Overview

● Sessions (All Sessions) ● Sessions (New Users) ● Sessions (Returning Users) ● Sessions (Mobile and Tablet Traffic)



### Sessions

All Sessions

**13,821**



New Users

**7,801**



Returning Users

**6,020**



Mobile and Tablet Traffic

**3,432**



### Users

All Sessions

**8,756**



New Users

**7,793**



Returning Users

**2,233**



Mobile and Tablet Traffic

**2,360**



### Pageviews

All Sessions

**44,933**



New Users

**25,316**



Returning Users

**19,617**



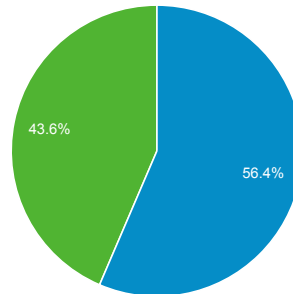
Mobile and Tablet Traffic

**8,045**

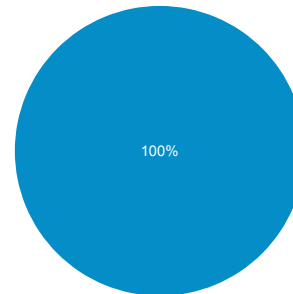


■ New Visitor ■ Returning Visitor

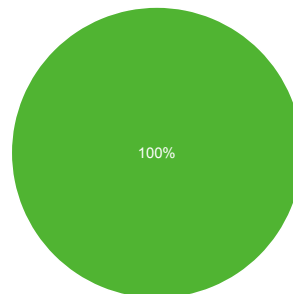
All Sessions



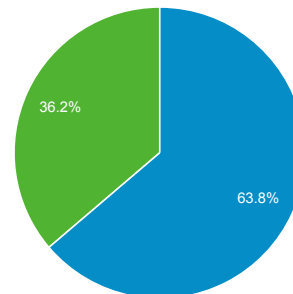
New Users



Returning Users



Mobile and Tablet Traffic



### Pages / Session

All Sessions

**3.25**



New Users

**3.25**



Returning Users

**3.26**



Mobile and Tablet Traffic

**2.34**



### Avg. Session Duration

All Sessions

**00:02:54**



New Users

**00:02:25**



Returning Users

**00:03:31**



Mobile and Tablet Traffic

**00:01:49**



### Bounce Rate

All Sessions

**52.72%**



New Users

**53.51%**



Returning Users

**51.71%**

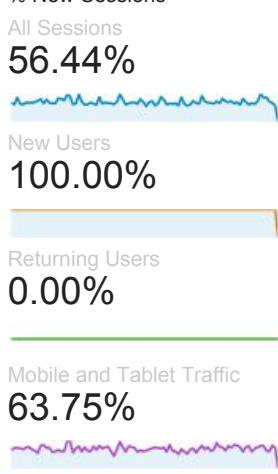


Mobile and Tablet Traffic

**64.07%**



% New Sessions



Language	Sessions	% Sessions
<b>1. en-us</b>		
All Sessions	10,670	77.20%
New Users	5,590	71.66%
Returning Users	5,080	84.39%
Mobile and Tablet Traffic	1,563	45.54%
<b>2. en-gb</b>		
All Sessions	1,247	9.02%
New Users	817	10.47%
Returning Users	430	7.14%
Mobile and Tablet Traffic	789	22.99%
<b>3. ar</b>		
All Sessions	911	6.59%
New Users	698	8.95%
Returning Users	213	3.54%
Mobile and Tablet Traffic	643	18.74%
<b>4. ar-ae</b>		
All Sessions	220	1.59%
New Users	95	1.22%
Returning Users	125	2.08%
Mobile and Tablet Traffic	219	6.38%
<b>5. en</b>		
All Sessions	95	0.69%
New Users	81	1.04%
Returning Users	14	0.23%
Mobile and Tablet Traffic	44	1.28%
<b>6. fr</b>		
All Sessions	72	0.52%
New Users	55	0.71%
Returning Users	17	0.28%
Mobile and Tablet Traffic	14	0.41%
<b>7. ar-bh</b>		
All Sessions	62	0.45%
New Users	50	0.64%

New Users	58	0.34%
Returning Users	12	0.20%
Mobile and Tablet Traffic	4	0.12%
8. <a href="#">ar-eg</a>		
All Sessions	45	0.33%
New Users	34	0.44%
Returning Users	11	0.18%
Mobile and Tablet Traffic	44	1.28%
9. <a href="#">zh-cn</a>		
All Sessions	44	0.32%
New Users	26	0.33%
Returning Users	18	0.30%
Mobile and Tablet Traffic	4	0.12%
10. <a href="#">ar-sa</a>		
All Sessions	40	0.29%
New Users	36	0.46%
Returning Users	4	0.07%
Mobile and Tablet Traffic	8	0.23%