



Apr 1, 2015 - Jun 30, 2015

Audience Overview



All Sessions
100.00%



New Users
58.53%



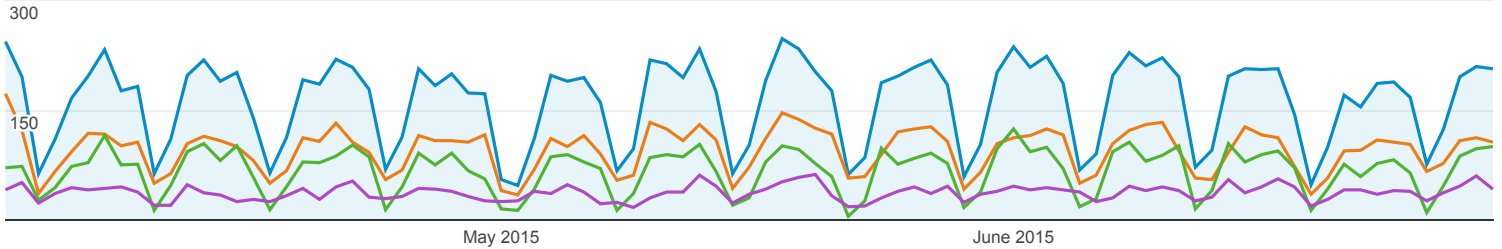
Returning Users
41.47%



Mobile and Tablet Traffic
22.83%

Overview

● Sessions (All Sessions) ● Sessions (New Users) ● Sessions (Returning Users) ● Sessions (Mobile and Tablet Traffic)



Sessions

All Sessions

14,825



New Users

8,677



Returning Users

6,148



Mobile and Tablet Traffic

3,384



Users

All Sessions

9,677



New Users

8,671



Returning Users

2,359



Mobile and Tablet Traffic

2,236



Pageviews

All Sessions

48,603



New Users

27,708



Returning Users

20,895



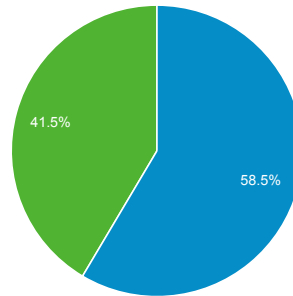
Mobile and Tablet Traffic

8,108

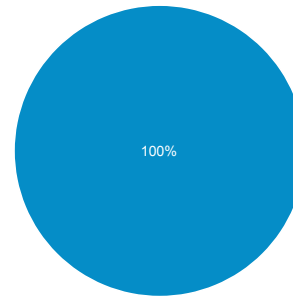


■ New Visitor ■ Returning Visitor

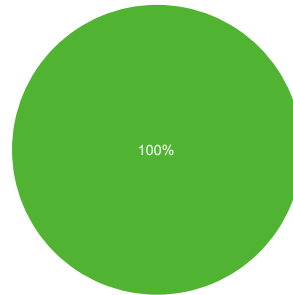
All Sessions



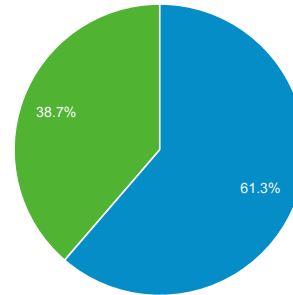
New Users



Returning Users



Mobile and Tablet Traffic



Pages / Session

All Sessions

3.28



New Users

3.19



Returning Users

3.40



Mobile and Tablet Traffic

2.40



Avg. Session Duration

All Sessions

00:02:48



New Users

00:02:28



Returning Users

00:03:17



Mobile and Tablet Traffic

00:01:47



Bounce Rate

All Sessions

52.40%



New Users

53.83%



Returning Users

50.37%

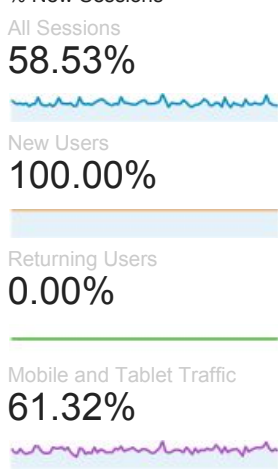


Mobile and Tablet Traffic

61.85%



% New Sessions



Language	Sessions	% Sessions
1. en-us		
All Sessions	11,341	76.50%
New Users	6,141	70.77%
Returning Users	5,200	84.58%
Mobile and Tablet Traffic	1,620	47.87%
2. en-gb		
All Sessions	1,240	8.36%
New Users	811	9.35%
Returning Users	429	6.98%
Mobile and Tablet Traffic	782	23.11%
3. ar		
All Sessions	953	6.43%
New Users	735	8.47%
Returning Users	218	3.55%
Mobile and Tablet Traffic	638	18.85%
4. (not set)		
All Sessions	317	2.14%
New Users	316	3.64%
Returning Users	1	0.02%
Mobile and Tablet Traffic	1	0.03%
5. ar-ae		
All Sessions	188	1.27%
New Users	88	1.01%
Returning Users	100	1.63%
Mobile and Tablet Traffic	186	5.50%
6. fr		
All Sessions	89	0.60%
New Users	76	0.88%
Returning Users	13	0.21%
Mobile and Tablet Traffic	17	0.50%
7. ar-bh		
All Sessions	86	0.58%
New Users	58	0.67%

New Users	58	0.97%
Returning Users	28	0.46%
Mobile and Tablet Traffic	1	0.03%
8. en		
All Sessions	75	0.51%
New Users	67	0.77%
Returning Users	8	0.13%
Mobile and Tablet Traffic	48	1.42%
9. zh-cn		
All Sessions	64	0.43%
New Users	42	0.48%
Returning Users	22	0.36%
Mobile and Tablet Traffic	4	0.12%
10. de		
All Sessions	54	0.36%
New Users	31	0.36%
Returning Users	23	0.37%
Mobile and Tablet Traffic	1	0.03%